Business & Marketing Career Research

**Directions: Use utahfutures.org to research a business or marketing career.**

1. **Click on Career and Occupation Search.**
2. **Scroll down and select Search by Career Cluster.**
3. **Choose one of the following careers clusters to search:** 
   1. **Business, Management and Administration**
   2. **Finance**
   3. **Marketing, Sales and Service.**
4. **Fill out the following information about a career in one of these areas.**

**Name of Career:**

**Describe or define the career:**

**What is the average wage for this job?**

**What is the outlook for this occupation?**

**What is the work environment and physical demands of this job?**

**What tasks or common work activities does this job require?**

**What skills and abilities does someone need to be able to do this job?**

**What education or training is necessary to have this job?**

**List two interesting facts about this job:**

**Is this an occupation for you? Explain why or why not:**